

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
FLORIDA	12,937,926	15,982,378	16,959,416	18,607,894
MEDIAN AGE (YRS)		38.7	39.6	41.1
WEST PALM BEACH, FL	863,518	1,131,184	1,200,429	1,322,471
MEDIAN AGE (YRS)		41.9	43.0	45.0
HISPANICS (ANY RACE)		140,675	156,480	184,207
STATE'S PERCENTAGE		12.44%	13.04%	13.93%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	894,207	943,875	1,030,450
MSA'S PERCENTAGE	79.05	83.44	91.09
MEDIAN AGE (YRS)	46.0	47.3	49.4
BLACK/AFRICAN-AMERICAN	156,055	166,387	184,501
MSA'S PERCENTAGE	13.80	14.71	16.31
MEDIAN AGE (YRS)	27.7	28.2	29.3
AMERICAN INDIAN/NATIVE	2,466	2,740	3,306
MSA'S PERCENTAGE	0.22	0.24	0.29
MEDIAN AGE (YRS)	30.8	30.8	30.3
ASIAN	17,127	19,179	22,855
MSA'S PERCENTAGE	1.51	1.70	2.02
MEDIAN AGE (YRS)	34.2	35.1	36.8
HAWAII/PACIFIC ISLANDER	692	738	895
MSA'S PERCENTAGE	0.06	0.07	0.08
MEDIAN AGE (YRS)	29.2	29.0	29.0
OTHER	33,709	38,030	45,684
MSA'S PERCENTAGE	2.98	3.36	4.04
MEDIAN AGE (YRS)	25.4	26.3	27.9

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	449,855	485,986
SUBURBAN	722,468	806,801
RURAL	28,106	29,684

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$49,592	-----	
PER CAPITA	\$31,060	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$22,782,229,000	\$30,033,227,000	31.83%
FOOD AT HOME TOTAL	\$2,380,239,500	\$2,881,296,100	21.05%
FOOD AWAY FROM HOME TOTAL	\$2,366,831,100	\$3,067,516,000	29.60%
FOOD AS % OF TOTAL EXPENDITURES	20.84%	19.81%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$479,881,000	\$588,461,200	22.63%
FISH & SEAFOOD PRODUCTS	\$48,375,300	\$58,273,700	20.46%
FRUITS & VEGETABLES	\$285,624,000	\$339,403,500	18.83%
DAIRY PRODUCTS	\$258,712,200	\$311,579,300	20.43%
BAKERY PRODUCTS	\$261,973,200	\$307,090,600	17.22%
CEREALS & PRODUCTS	\$122,588,300	\$152,031,300	24.02%
PREPARED FOODS	\$386,801,300	\$470,596,400	21.66%
JUICES	\$66,023,800	\$79,309,400	20.12%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$161,547,200	\$232,386,500	43.85%
FAST FOOD	\$60,451,800	\$85,117,500	40.80%
FULL SERVICE	\$101,095,400	\$147,269,000	45.67%
LUNCH	\$551,623,700	\$716,349,100	29.86%
FAST FOOD	\$300,268,000	\$383,125,000	27.59%
FULL SERVICE	\$251,355,700	\$333,224,100	32.57%
DINNER	\$844,981,200	\$1,120,817,900	32.64%
FAST FOOD	\$286,622,200	\$367,622,800	28.26%
FULL SERVICE	\$558,359,000	\$753,195,100	34.89%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$956	\$1,068	11.72%
POULTRY	\$294	\$330	12.24%
EGGS	\$46	\$50	8.70%
FISH & SEAFOOD			
FRESH	\$51	\$55	7.84%
FROZEN	\$28	\$33	17.86%
CANNED	\$17	\$17	0.00%
FRUITS / VEGETABLES			
FRESH	\$388	\$424	9.28%
CANNED	\$89	\$99	11.24%
FROZEN	\$67	\$69	2.99%
OTHER	\$25	\$24	-4.00%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$153	\$166	8.50%
CHEESE	\$141	\$148	4.96%
ICE CREAM	\$88	\$97	10.23%
BUTTER / MARGARINE	\$38	\$47	23.68%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$405	\$434	7.16%
COOKIES	\$75	\$80	6.67%
CRACKERS	\$41	\$43	4.88%
CEREALS & PRODUCTS			
CEREALS	\$135	\$145	7.41%
PASTA PRODUCTS	\$46	\$54	17.39%
FLOUR & MIXES	\$37	\$45	21.62%
RICE	\$27	\$33	22.22%
PREPARED FOODS			
SNACKS/CHIPS	\$122	\$143	17.21%
JUICES	\$132	\$144	9.09%
FROZEN/PREP. OTHER	\$100	\$116	16.00%
SOUPS	\$61	\$72	18.03%
SAUCES & GRAVIES	\$60	\$60	0.00%
BABY FOOD	\$40	\$44	10.00%
FROZEN MEALS	\$52	\$59	13.46%
NUTS	\$33	\$35	6.06%
SALADS	\$29	\$34	17.24%

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